



RIVERSIDE COUNTY DISTRICT ATTORNEY  
**NEWS RELEASE**  
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FOR IMMEDIATE RELEASE  
JUNE 26, 2015

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**THE PROCTER & GAMBLE COMPANY AGREES TO SETTLE  
CONSUMER PROTECTION CASE IN THE AMOUNT OF \$850,000**

**RIVERSIDE** – District Attorney Mike Hestrin announced today, June 26, 2015, that The Procter & Gamble Company (P & G) has agreed to settle a civil protection lawsuit in the amount of \$850,000.

The Riverside County DA's Office joined with the District Attorney's Offices in Yolo, Fresno and Shasta counties to bring and now settle this consumer protection case against Procter & Gamble. The case was filed in Yolo County Superior Court.

Under the terms of the settlement, without admitting any wrongdoing, P & G has agreed to pay \$850,000 in civil penalties and costs. Included in that total, each of four DA's Offices will receive \$194,000 in civil penalties and \$12,000 each for costs.

The investigation started after inspections into some of P & G's Olay product line.

The civil complaint alleged that P & G's packaging violated California's slack fill law. Slack fill is the use of oversized packaging to make the product seem larger than it actually is.

After being advised of the allegations, P & G launched a review of its products and has committed to changing the packaging of its entire Olay product line.

The stipulated final judgment was signed by Yolo County Superior Court Judge Timothy L. Fall on June 24, 2015.

The case was handled in Riverside County by Deputy District Attorney Elise Farrell of the DA's Consumer Protection Team.

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